



Featured Speaker: David Rosenberg

Vice President of Guest Experience
Monterey Bay Aquarium

We are thrilled to announce that David Rosenberg, Vice President of Guest Experience at the Monterey Bay Aquarium, will be joining us as a featured speaker at the Rotary District 5230 Conference in Monterey, California on May 11, 2024.

David Rosenberg is Vice President, Guest Experience at the Monterey Bay Aquarium. Hosting over 2 million guests annually, the Aquarium is recognized throughout the world as both a leading attraction and a global force for ocean conservation.

After graduating from the University of Arizona, David's career began at Walt Disney World in Orlando, Florida. Subsequently, he served as an executive with Hyatt Hotels Corporation at many of the company's top hotels and resorts throughout the United States. David joined the Aquarium in 2007. Under his leadership and strategic guidance the Aquarium became, and continues to be, the industry benchmark for providing an outstanding, engaging and inspirational visitor experience.

Mr. Rosenberg is an active member of the International Association of Amusement Parks and Attractions where he served as the 2019 Chairman of the Board of Directors and was the first chair to come from the zoo, aquarium and museum industries. He chaired many of Association's executive committees and serves as a founding member of the Global Sustainability Committee. Recently, he was awarded the Association's prestigious Outstanding Service Award for his contributions to the global industry, was presented with the Congressional Recognition Award by the United States Congress for his leadership and contributions to the community and received an award by the International Museum Theater Alliance recognizing his positive influence on the field of live theater.

David is a mentor and advisor for the schools of business at University of Arizona and California State University, Monterey Bay and is also an active member of the Association of Zoos and Aquariums, where he represents aquariums as the chair of the Aquarium Affairs Committee. He is a featured speaker at global industry conferences, a consultant for some of the top attractions in the U.S. and his perspective on how to build and enhance the visitor experience has been published in Forbes and multiple publications throughout the world.

Don't miss the opportunity to hear from David Rosenberg as he shares his insights on building exceptional visitor experiences and driving positive change in our communities.