

Community Service Breakout Panel

Speaker Biographies



Kevin Kenoyer

District Area 1 Governor

Moderator

Kevin Kenoyer was born and raised in the Monterey Peninsula and is a member of the Carmel Valley Rotary Club. He helped to found the Carmel High School Interact, served as Club President in 2017/18 and then served as Community Service Chair in 2020 - 22. He spearheaded a community relief program for victims of the River/Carmel/Dolan Complex Fire in Monterey County, which included securing a Rotary International Disaster Response Grant and overseeing the distribution of \$46,000 in financial assistance to affected families. As the Rotary District Community Service Chair for the Coast, Kevin orchestrated the planting of 2.5 acres of milkweed and pollinator habitat at Laguna Seca Raceway and 1.5 acres in

San Lorenzo Park to support the Monarch Butterfly population. He has also collaborated with Fresno County Rotarians to establish a District 5230 Annual Blood Drive.

In 2023, Kevin helped the team to organize Women's Empowerment Fairs in the Monterey County cities of King City, Soledad and Greenfield, in collaboration with local leaders and agencies. A graduate of California State University, Chico, Kevin holds a Bachelor's degree in public administration. He enjoyed a 27-year career in the Salinas Valley agriculture industry. Currently in semi-retirement, Kevin works part-time for the U.S. Department of Commerce. He has three children and shares his Carmel Valley home with his one-eyed, 19-pound orange tabby cat, Odin.



Danielle Carlson

Rotary Club of Carmel Valley

Danielle Carlson is the Community Service Chair for the Rotary Club of Carmel Valley. An active community leader, she is a Board member of the Carmel Valley Improvement Committee, and former Board member of the Carmel Valley Youth Center. She has organized several large-scale community service projects within her community as well as organizing the community's annual largest single day event. She is married to Brent Carlson and their adorable 4-year-old daughter, Violet is always included in Rotary and community events!



Genevieve Armendariz
District Empowering Women Ambassador

Genevieve Armendariz is the Founder and Executive Director of the Women Are Limitless mentorship and scholarship Program, a program provides resources and educational opportunities to empower girls and women, increase diversity, and support underserved communities. Now a member of the Rotary Club of Carmel Valley, Genevieve took a leading role in organizing Women's Empowerment fairs with Rotary clubs in King City, Soledad and soon to come, Greenfield.

Genevieve is inspired by her grandmother, Jaycee, who was an auto-mechanic and a welder, to pursue a career in Astrophysics, another male-dominated profession. She is the reigning Miss Central Coast California and is competing to be Miss California. Genevieve has used her life experiences growing up in poverty and sometimes being homeless to learn how to be resourceful and overcome obstacles in order to meet her goals.



Ana Carretero
District Area 7 Governor

Ana Carretero is a retired auditor who worked for the State of California for over 28 years. Ana joined the Woodlake Rotary Club in 2009. She is a founding member of the Lindsay Foothill Rotary, founded in April 2019, where she served as the charter Club President from 2019-2022, and is currently the club Treasurer. Ana has been a leader in District 5230, having served as the District Co-Chair for Diversity, Equity and Inclusion, the District Events Promotion Chair and the International Conference Promotion Chair.

A Rotarian with a heart for service, Ana took the lead in distributing \$22,000 worth of District and Rotary International Disaster Response in the form of goods and gift cards to flood victims in Tulare County. She loves to travel and has not only attended the 2022 International Convention in Australia but has also participated in international service projects in Guatemala, Columbia and Mexico.

Ana has three children and a granddaughter. When she is not doing her many Rotary activities, she is a Zumba/Zumba Gold instructor. She graduated from CSU Fresno with a degree in Accountancy. Ana looks forward to continuing to serve in different district leadership positions and helping her community.